

October 7, 2019

Attn: Presbytery Leaders, COM Members, etc.

We are excited to share our news with you about the launch of Firebird Spirit!

I am writing to you as both the Pastor of South Presbyterian Church (Genesee Valley Presbytery) and the Executive Director of South's newest initiative, Firebird Spirit, Inc.

Nobody has to tell you, as a Presbytery Leader, how hard these times are for our churches – especially those that are struggling with increasing expenses, decreasing membership, and an elusive understanding of what mission and ministry are for the 21st century.

We know.

We've been through this ourselves: five years ago, we were within months of closing, now our ministries are thriving.

We are offering to share with you and your churches what has been successful for us, and for others around the country who have come to Rochester to experience the Acts of Faith Model of Ministry in action.

On this website, you will find Letters of Introduction, a link to purchase a copy of our book, *The Church Has Left the Building, 3rd Edition,* one of the national articles that has highlighted our work, a few facts about who we are, videos that help tell our story, and some of our offerings that we think could make your job easier.

We invite you to look over these materials – or to pass them on to the appropriate person in your Presbytery (ex. COM, Church Development, etc.). We hope you will contact us to learn more. After all, we're all in this together as we discern how we are being led to be the Church of Jesus Christ in the 21st century.

Blessings on your continuing ministry.

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Rev. Deborah Fae Swift, Executive Director

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